

Positive Alternatives 2017 - 18 Quarterly Update

Grantee (Name and city): New Beginnings Pregnancy Care Center, Grand Rapids 0000950680

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Goal: To provide positive alternatives to abortion to pregnant and parenting women in Northern Minnesota

Population: Pregnant and parenting women in Northern Minnesota

For the period/quarter: October 1, 2017 to December 31, 2017

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
Administrative Activities	Hire new grant staff Provide guidance to grant staff Attend required grant meetings Reporting		Laurie continues to do the grant reporting and Tammi helps with the Grant Evaluation class and entering client info into eKyros. Andrea helps with the grant reporting. Laurie and Amanda went to the PA Grant meeting in October. Hired new Executive Director, Amanda Jo Grovenburg, in December, who will be taking over the grant reporting in January.	
Outreach	Advertising and publicity venture Community Education and contact activities Efforts at increasing capacity		*Poster is up at local college with info about the Center. *Sign at the arena. *Sign at bowling alley *Facebook ads *Flyers *Website *Banquet in October *Open house in December	

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Car Seat Program	Provide car seat education	10	Presented car seat education through EWYL and 6 of the clients received a \$20 Wal-Mart gift card.	6
Fatherhood Programs	Provide a program to help men learn parenting skills or EWYL Dad specific programming	3	We mentioned the 24/7 Dad program at our events and passed out literature but have not had any response from a dad this quarter.	0
Life-Skills Education Program	Provide educational programs through EWYL that have components specifically about building life skills such as: budgeting, cooking, apartment searching, relationship building	3	Budgeting and meal planning to girls at TAPP program.	5
Parenting Education (Earn While You Learn)	Provide intake assessment including parenting skills. Based on her/ his interests and needs, lessons are selected. Client Service Advocate encourages, instructs and assesses progress. Incentives are provided for successful completion of lessons. Includes infant care, infant nutrition, sleep safety, violence prevention	50	Clients have been coming in regularly to do the Earn While You Learn Program.	64
Pregnancy Testing	Provide program eligibility assessment, pregnancy consulting and testing.	5	We continue to offer pregnancy testing and if there is a negative test we will offer sexual integrity education.	9

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	If pregnancy test is negative, sexual integrity education and support is offered.			
Provide Necessary Services to all clients	Provide intake assessment to determine need. Provide women with information on, referral to and assistance with securing pregnancy support services. Utilize resource database to provide information and make referrals	10	There have been quite a few calls and visits from people looking for information about what we offer at our Center. We have told them about our Center and we have also referred them to other organizations if needed.	26
Provide Necessary Services: Assessments Only	Provide intake assessment to determine need. Provide women with information on, referral to and assistance with securing pregnancy support services. Utilize resource database to provide information and make referrals	7	The intake assessment was completed for 18 clients.	18
Ultrasound	Services provided to ultrasound clients (including assessment, intake, consulting)	7	Two clients had ultrasound scans done.	2

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Transportation	Bus tickets purchased to help clients that don't drive to obtain bus transportation.	5	Bus tickets have been purchased, but no one has needed them yet.	0
Housing	Partner with Cradle of Hope to provide housing funds for those needing them	3	Cradle of Hope – No requests this quarter.	0
Cradle of Hope	Partner with Cradle of Hope for their services and material assistance	5	No requests this quarter	0
Material Assistance	Our Boutique offers necessary baby supplies	8	Clients received items from our Baby Boutique.	45

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women/men who received car seats and car seat safety education from a PA funded program activity</i>	6
<i>Number of women/men who received car seat safety education only from a PA funded program activity</i>	0
<i>Number of women/men who received child abuse prevention education from a PA funded program activity</i>	2
<i>Number of women/men who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	3
<i>Number of women/men who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	0
<i>Number of women/men who received sleep safety education only from a PA funded program activity</i>	0

Challenges: Getting consultants to be at the Center more consistently. We're hoping to have them commit to two days per month.

